



## JRA Best Workplaces, Media Clippings FINAL Dec 8

01/12/2011

---

▶ **Council makes top 3**

Opunake & Coastal News, 01/12/11, General News, Page 4  
By: None

**Article Information**

Item ID: 00125762453  
Circulation: 8,758  
Number of words: 260

**Advertising Space Rate**

NZD: 102

28/11/2011

---

▶ **FMG good workplace**

Manawatu Standard, 28/11/11, General News, Page 9  
By: None

**Article Information**

Item ID: 00124447575  
Circulation: 17,462  
Number of words: 42

**Advertising Space Rate**

NZD: 34

---

**COPYRIGHT** This report and its contents are for the use of Media Monitors' subscribers only and may not be provided to any third party for any purpose whatsoever without the express written permission of Media Monitors Pty Ltd.

**DISCLAIMER** The material contained in this report is for general information purposes only. Any figures in this report are an estimation and should not be taken as definitive statistics. Subscribers should refer to the original article before making any financial decisions or forming any opinions. Media Monitors makes no representations and, to the extent permitted by law, excludes all warranties in relation to the information contained in the report and is not liable to you or to any third party for any losses, costs or expenses, resulting from any use or misuse of the report.

  
**MEDIA MONITORS**

## 21/11/2011

---

▶ **Voxy.co.nz - [www.voxy.co.nz](http://www.voxy.co.nz)**  
**Lease agreement brings new jobs to Hamilton**

A lease agreement between Hamilton City Council and AA Insurance Limited will bring up to 80 new jobs to the city. The agreement will see AA Insurance lease the third floor of the BNZ Building at 354 Victoria Street from 1 January 2012 for a call...

Date Found: 21/11/2011 9:54 AM  
Summary ID: 123762763  
To view the web page: [click here>>](#)

Audience	
Unique Daily Visitors:	1,825
Av. Story Audience:	24
Advertising Space Rate	
NZD:	1

## 19/11/2011

---

▶ **Council placed**  
Taranaki Daily News, 19/11/11, General News, Page 3  
By: None

Article Information	
Item ID:	00124039439
Circulation:	23,490
Number of words:	50
Advertising Space Rate	
NZD:	70

▶ **Third best workplace**  
Wanganui Chronicle, 19/11/11, General News, Page 3  
By: None

Article Information	
Item ID:	00123973373
Circulation:	11,342
Number of words:	66
Advertising Space Rate	
NZD:	69

## 18/11/2011

---

▶ **Workplace award for AA Insurance**  
Bay of Plenty Times, 18/11/11, General News, Page 10  
By: None

Article Information	
Item ID:	00123868426
Circulation:	20,833
Number of words:	161
Advertising Space Rate	
NZD:	258

---

COPYRIGHT This report and its contents are for the use of Media Monitors' subscribers only and may not be provided to any third party for any purpose whatsoever without the express written permission of Media Monitors Pty Ltd.

DISCLAIMER The material contained in this report is for general information purposes only. Any figures in this report are an estimation and should not be taken as definitive statistics. Subscribers should refer to the original article before making any financial decisions or forming any opinions. Media Monitors makes no representations and, to the extent permitted by law, excludes all warranties in relation to the information contained in the report and is not liable to you or to any third party for any losses, costs or expenses, resulting from any use or misuse of the report.

▶ **AA best workplace**

New Zealand Herald, 18/11/11, The Business, Page 3  
By: None

Article Information	
Item ID:	00123393609
Circulation:	170,523
Number of words:	101

Advertising Space Rate	
NZD:	299

▶ **DDB rounds off a cracking good year**

Summaries - National Business Review, 18/11/11, Business News, Page 40  
By: Alex Walls

Article Information	
Item ID:	00123470057
Circulation:	9,875
Number of words:	341

Advertising Space Rate	
NZD:	0

▶ **Workplace award for AA Insurance**

Oamaru Mail, 18/11/11, General News, Page 25  
By: APNZ

Article Information	
Item ID:	00123697042
Circulation:	2,869
Number of words:	203

Advertising Space Rate	
NZD:	147

▶ **Workplace award for AA Insurance**

Northern Advocate, 18/11/11, General News, Page 8  
By: APNZ

Article Information	
Item ID:	00123768488
Circulation:	13,673
Number of words:	161

Advertising Space Rate	
NZD:	154

▶ **Workplace award for AA Insurance**

Wairarapa Times Age, 18/11/11, General News, Page 13  
By: None

Article Information	
Item ID:	00123694819
Circulation:	6,682
Number of words:	164

Advertising Space Rate	
NZD:	134

▶ **Fun focus for top workplace**

Weekend Sun, 18/11/11, General News, Page 31  
By: None

Article Information	
Item ID:	00123950571
Circulation:	61,100
Number of words:	331

Advertising Space Rate	
NZD:	395

**COPYRIGHT** This report and its contents are for the use of Media Monitors' subscribers only and may not be provided to any third party for any purpose whatsoever without the express written permission of Media Monitors Pty Ltd.

**DISCLAIMER** The material contained in this report is for general information purposes only. Any figures in this report are an estimation and should not be taken as definitive statistics. Subscribers should refer to the original article before making any financial decisions or forming any opinions. Media Monitors makes no representations and, to the extent permitted by law, excludes all warranties in relation to the information contained in the report and is not liable to you or to any third party for any losses, costs or expenses, resulting from any use or misuse of the report.

▶ **Workplace award for AA Insurance**  
Wanganui Chronicle, 18/11/11, General News, Page 8  
By: None

Article Information	
Item ID:	00123760646
Circulation:	11,342
Number of words:	161
Advertising Space Rate	
NZD:	174

▶ **National Business Review - [www.nbr.co.nz](http://www.nbr.co.nz)**  
**DDB wins NBR Agency of the Year Supreme Award**

DDB is the supreme winner of the National Business Review Advertising Agency of the Year awards, adding to a slew of wins. The agency has had a cracking good year, winning both Campaign Brief's and Fairfax's Agency of the Year awards, golds and silvers...

Date Found: 18/11/2011 4:34 AM  
Summary ID: 123434590  
To view the web page: [click here>>](#)

Audience	
Unique Daily Visitors:	1,529
Av. Story Audience:	289
Advertising Space Rate	
NZD:	909

▶ **Newstalk ZB - [www.newstalkzb.co.nz](http://www.newstalkzb.co.nz)**  
**AA wins best workplace award**

AA Insurance has beaten 34 others to be named overall winner in the JRA Best Workplace Awards for 2011.

Date Found: 18/11/2011 5:10 AM  
Summary ID: 123438928  
To view the web page: [click here>>](#)

Audience	
Unique Daily Visitors:	1,804
Av. Story Audience:	50
Advertising Space Rate	
NZD:	1

▶ **Yahoo! Xtra Business - [nz.finance.yahoo.com](http://nz.finance.yahoo.com)**  
**AA wins best workplace award**

AA Insurance has beaten 34 others to be named overall winner in the JRA Best Workplace Awards for 2011. The firm employs 479 workers across the country and was heavily involved in responding to the earthquakes, organising mobile homes as offices in...

Date Found: 18/11/2011 6:59 AM  
Summary ID: 123451725  
To view the web page: [click here>>](#)

Audience	
Unique Daily Visitors:	137,129
Av. Story Audience:	665
Advertising Space Rate	
NZD:	620

▶ **Newstalk ZB - [www.newstalkzb.co.nz](http://www.newstalkzb.co.nz)**  
**AA Insurance wins best workplace award**

By Juliette Sivertsen A silver lining for one company caught up in the Christchurch earthquakes. AA Insurance has beaten 34 others to be named overall winner in the JRA Best Workplace Awards for 2011. The firm employs 479 workers across the country...

Date Found: 18/11/2011 8:10 AM  
Summary ID: 123459712  
To view the web page: [click here>>](#)

Audience	
Unique Daily Visitors:	1,804
Av. Story Audience:	50
Advertising Space Rate	
NZD:	4

**COPYRIGHT** This report and its contents are for the use of Media Monitors' subscribers only and may not be provided to any third party for any purpose whatsoever without the express written permission of Media Monitors Pty Ltd.

**DISCLAIMER** The material contained in this report is for general information purposes only. Any figures in this report are an estimation and should not be taken as definitive statistics. Subscribers should refer to the original article before making any financial decisions or forming any opinions. Media Monitors makes no representations and, to the extent permitted by law, excludes all warranties in relation to the information contained in the report and is not liable to you or to any third party for any losses, costs or expenses, resulting from any use or misuse of the report.

► **Scoop - [www.scoop.co.nz](http://www.scoop.co.nz)  
Winner is AA Insurance in JRA Best Workplaces Awards 2011**

November 17, 2011 Winner is AA Insurance in JRA Best Workplaces Awards 2011 AA Insurance is living proof that tough times can only make you stronger, after being named New Zealand's best workplace at the JRA Best Workplaces Awards for 2011 last...

Date Found: 18/11/2011 10:05 AM  
Summary ID: 123473305  
To view the web page: [click here>>](#)

Audience	
Unique Daily Visitors:	12,584
Av. Story Audience:	234

  

Advertising Space Rate	
NZD:	206

► **TelstraClear - [www.telstraclear.co.nz](http://www.telstraclear.co.nz)  
Business News: AA wins best workplace award AA Insurance has beaten 34 others to be named overall winner in the JRA Best Workplace Awards for 2011.**

AA wins best workplace award A silver lining for one company caught up in the Christchurch earthquakes. The firm employs 479 workers across the country and was heavily involved in responding to the earthquakes, organising mobile homes as offices in...

Date Found: 18/11/2011 10:54 AM  
Summary ID: 123480020  
To view the web page: [click here>>](#)

Audience	
Unique Daily Visitors:	6,010
Av. Story Audience:	2,585

  

Advertising Space Rate	
NZD:	842

► **Scoop - [www.scoop.co.nz](http://www.scoop.co.nz)  
Council makes top 3**

MEDIA RELEASE DATE: 18 November 2011 Council makes top 3 Three seems to be the South Taranaki District Council's lucky number. After having been a finalist for the last 3 consecutive years the Council took 3rd place for the medium-large...

Date Found: 18/11/2011 1:36 PM  
Summary ID: 123497024  
To view the web page: [click here>>](#)

Audience	
Unique Daily Visitors:	12,584
Av. Story Audience:	234

  

Advertising Space Rate	
NZD:	90

► **StopPress New Zealand - [www.stoppress.co.nz](http://www.stoppress.co.nz)  
Movings/Shakings: November 18**

Rick Ellis throws in the TVNZ towel, Frucor's Iaan Buchanan swaps liquids for solids, Waitemata Films signs UK director Jamie Campbell, RedYeti nabs Scott Reynolds, new photo studio Shadowlands launches, Thick as Thieves director Zoe McIntosh wins SPADA...

Date Found: 18/11/2011 3:45 PM  
Summary ID: 123508204  
To view the web page: [click here>>](#)

Audience	
Unique Daily Visitors:	0
Av. Story Audience:	0

  

Advertising Space Rate	
NZD:	4,905

## 17/11/2011

► **New Zealand Herald - [www.nzherald.co.nz](http://www.nzherald.co.nz)  
Insurance firm wins best workplace top award**

After a year spent dealing with the Christchurch earthquake fallout, AA Insurance has been named New Zealand's best workplace. The firm beat 237 entries for the top spot in the annual JRA awards announced tonight. As well as overall winner, AA...

Date Found: 17/11/2011 9:10 PM

Summary ID: 123390017

To view the web page: [click here>>](#)

Audience	
Unique Daily Visitors:	518,625
Av. Story Audience:	14,401

  

Advertising Space Rate	
NZD:	3,273

## 16/11/2011

► **Third year in 'best workplace' finals**  
Otago Daily Times, 16/11/11, General News, Page 9  
By: John Lewis

Article Information	
Item ID:	00123127425
Circulation:	40,448
Number of words:	350

  

Advertising Space Rate	
NZD:	948

► **Otago Daily Times - [www.odt.co.nz](http://www.odt.co.nz)  
Third year in 'best work place' finals**

Giving employees an opportunity to be creative and take ownership of their work has elevated a small Dunedin company to the finals of the JRA Best Workplace Awards for the third consecutive year. ADInstruments provides computer-based data acquisition...

Date Found: 16/11/2011 4:25 AM

Summary ID: 123137511

To view the web page: [click here>>](#)

Audience	
Unique Daily Visitors:	8,862
Av. Story Audience:	278

  

Advertising Space Rate	
NZD:	73

## 08/11/2011

► **Scoop - [www.scoop.co.nz](http://www.scoop.co.nz)  
Top Stolen Cars from AA Insurance**

Top Stolen Cars from AA Insurance Honda Torneo overtakes Nissan Silvia as the most frequently stolen car Auckland, 8 November 2011 - AA Insurance has revealed its ten most frequently stolen cars and the regions they are most likely to be stolen from.

Date Found: 8/11/2011 9:11 AM

Summary ID: 122180111

To view the web page: [click here>>](#)

Audience	
Unique Daily Visitors:	12,584
Av. Story Audience:	234

  

Advertising Space Rate	
NZD:	185

COPYRIGHT This report and its contents are for the use of Media Monitors' subscribers only and may not be provided to any third party for any purpose whatsoever without the express written permission of Media Monitors Pty Ltd.

DISCLAIMER The material contained in this report is for general information purposes only. Any figures in this report are an estimation and should not be taken as definitive statistics. Subscribers should refer to the original article before making any financial decisions or forming any opinions. Media Monitors makes no representations and, to the extent permitted by law, excludes all warranties in relation to the information contained in the report and is not liable to you or to any third party for any losses, costs or expenses, resulting from any use or misuse of the report.

▶ **auckland.scoop.co.nz - auckland.scoop.co.nz**  
**Top Stolen Cars from AA Insurance**

Press Release – AA Insurance Honda Torneo overtakes Nissan Silvia as the most frequently stolen car Auckland, 8 November 2011 – AA Insurance has revealed its ten most frequently stolen cars and the regions they are most likely to be stolen from.

Date Found: 8/11/2011 9:42 AM

Summary ID: 122183393

To view the web page: [click here>>](#)

Audience	
Unique Daily Visitors:	12,584
Av. Story Audience:	234
Advertising Space Rate	
NZD:	95

▶ **Wellington.scoop.co.nz - wellington.scoop.co.nz**  
**AA Insurance names NZ's top stolen cars**

Press Release – AA Insurance AA Insurance has revealed its ten most frequently stolen cars and the regions they are most likely to be stolen from. Based on AA Insurance claims data, the Nissan Silvia, which topped the list for the past three years, has...

Date Found: 8/11/2011 10:40 AM

Summary ID: 122189869

To view the web page: [click here>>](#)

Audience	
Unique Daily Visitors:	12,584
Av. Story Audience:	234
Advertising Space Rate	
NZD:	72

## 03/11/2011

---

▶ **JRA BEST WORKPLACES AWARDS**  
Bay News, 03/11/11, General News, Page 5  
By: None

Article Information	
Item ID:	00121987848
Circulation:	20,833
Number of words:	157
Advertising Space Rate	
NZD:	221

▶ **Great place to work**  
Stratford Press, 03/11/11, General News, Page 7  
By: None

Article Information	
Item ID:	00121989046
Circulation:	8,794
Number of words:	193
Advertising Space Rate	
NZD:	69

▶ **South Taranaki District Council- place to work !**  
South Taranaki Star, 03/11/11, General News, Page 15  
By: None

Article Information	
Item ID:	00121638598
Circulation:	14,643
Number of words:	154
Advertising Space Rate	
NZD:	380

COPYRIGHT This report and its contents are for the use of Media Monitors' subscribers only and may not be provided to any third party for any purpose whatsoever without the express written permission of Media Monitors Pty Ltd.

DISCLAIMER The material contained in this report is for general information purposes only. Any figures in this report are an estimation and should not be taken as definitive statistics. Subscribers should refer to the original article before making any financial decisions or forming any opinions. Media Monitors makes no representations and, to the extent permitted by law, excludes all warranties in relation to the information contained in the report and is not liable to you or to any third party for any losses, costs or expenses, resulting from any use or misuse of the report.

▶ **ATTTO among NZ's Best Workplaces'**  
 Travel Memo, 01/11/11, General News, Page 16  
 By: None

Article Information	
Item ID:	00121333778
Circulation:	2,550
Number of words:	93
Advertising Space Rate	
NZD:	40

▶ **Scoop - www.scoop.co.nz**  
**Announcing New Addition to the GrabOne Family**

Announcing New Addition to the GrabOne Family GrabOne Families launches today - the seventh vertical site in GrabOne's rapidly expanding online portfolio. 'Families' is dedicated to experiences and products that families can enjoy together.

Date Found: 1/11/2011 8:33 AM  
 Summary ID: 121340733  
 To view the web page: [click here>>](#)

Audience	
Unique Daily Visitors:	14,985
Av. Story Audience:	252
Advertising Space Rate	
NZD:	53

▶ **auckland.scoop.co.nz - auckland.scoop.co.nz**  
**GrabOne launching a "families" programme for Aucklanders**

Press Release – GrabOne GrabOne Families launches today – the seventh vertical site in GrabOne’s rapidly expanding online portfolio. ‘Families’ is dedicated to experiences and products that families can enjoy together.

Date Found: 1/11/2011 9:37 AM  
 Summary ID: 121346828  
 To view the web page: [click here>>](#)

Audience	
Unique Daily Visitors:	14,985
Av. Story Audience:	252
Advertising Space Rate	
NZD:	29

▶ **Wellington.scoop.co.nz - wellington.scoop.co.nz**  
**GrabOne launching new families programme for Wellingtonians**

Press Release – GrabOne GrabOne Families launches today – the seventh vertical site in GrabOne’s rapidly expanding online portfolio. ‘Families’ is dedicated to experiences and products that families can enjoy together.

Date Found: 1/11/2011 10:08 AM  
 Summary ID: 121350374  
 To view the web page: [click here>>](#)

Audience	
Unique Daily Visitors:	14,985
Av. Story Audience:	252
Advertising Space Rate	
NZD:	20

## 31/10/2011

► **Scoop - [www.scoop.co.nz](http://www.scoop.co.nz)  
Council raises bar for employee engagement**

It was a case of three strikes and you're in.....again, for the South Taranaki District Council when they found out today (Friday) that the organisation was a finalist in the national JRA Best Workplaces Survey for medium-large businesses for the third...

Date Found: 31/10/2011 9:45 AM  
Summary ID: 121212842  
To view the web page: [click here>>](#)

Audience	
Unique Daily Visitors:	14,985
Av. Story Audience:	252
Advertising Space Rate	
NZD:	36

► **E-Travel Blackboard NZ - [www.etravelblackboard.co.nz](http://www.etravelblackboard.co.nz)  
ATTTO among New Zealand's 'Best Workplaces'**

Being named a finalist in this year's JRA Best Workplaces Awards is a welcome surprise for an organisation whose raison d'être is helping other businesses build stronger, more productive teams. ATTTO (the Aviation, Tourism and Travel Training...

Date Found: 31/10/2011 5:01 PM  
Summary ID: 121246438  
To view the web page: [click here>>](#)

Audience	
Unique Daily Visitors:	0
Av. Story Audience:	0
Advertising Space Rate	
NZD:	1,049

## 30/10/2011

► **Staff minds matter**  
Herald on Sunday, 30/10/11, Business News, Page 53  
By: Susan Edmunds

Article Information	
Item ID:	00121125415
Circulation:	95,762
Number of words:	452
Advertising Space Rate	
NZD:	1,065

► **New Zealand Herald - [www.nzherald.co.nz](http://www.nzherald.co.nz)  
Staff minds matter**

Employers are being told they must watch out for the mental well-being of their staff, as well as the physical. Judi Clements, chief executive of the Mental Health Foundation, said a recent survey found that only 40 per cent of people were happy in...

Date Found: 30/10/2011 4:48 AM  
Summary ID: 121143096  
To view the web page: [click here>>](#)

Audience	
Unique Daily Visitors:	471,651
Av. Story Audience:	12,869
Advertising Space Rate	
NZD:	4,600

COPYRIGHT This report and its contents are for the use of Media Monitors' subscribers only and may not be provided to any third party for any purpose whatsoever without the express written permission of Media Monitors Pty Ltd.

DISCLAIMER The material contained in this report is for general information purposes only. Any figures in this report are an estimation and should not be taken as definitive statistics. Subscribers should refer to the original article before making any financial decisions or forming any opinions. Media Monitors makes no representations and, to the extent permitted by law, excludes all warranties in relation to the information contained in the report and is not liable to you or to any third party for any losses, costs or expenses, resulting from any use or misuse of the report.

## 29/10/2011

► **Where staff love their jobs**

Taranaki Daily News, 29/10/11, General News, Page 2  
By: Jared Smith Ja Redsm

Article Information	
Item ID:	00121054685
Circulation:	23,490
Number of words:	256
Advertising Space Rate	
NZD:	877

► **Rural insurer is awards finalist**

Manawatu Standard, 29/10/11, General News, Page 11  
By: Jono Galuszka

Article Information	
Item ID:	00121074740
Circulation:	17,462
Number of words:	217
Advertising Space Rate	
NZD:	227

► **Taranaki Daily News - [www.stuff.co.nz](http://www.stuff.co.nz)  
Where staff love their jobs**

There must be something in the coffee at the South Taranaki District Council. For the third year running, it is the only local government agency to be a finalist in the JRA Best Workplaces survey.

Date Found: 29/10/2011 3:56 AM

Summary ID: 121056739

To view the web page: [click here>>](#)

Audience	
Unique Daily Visitors:	0
Av. Story Audience:	0
Advertising Space Rate	
NZD:	613

## 28/10/2011

► **IN BRIEF Best work title retained**

Taranaki Daily News, 28/10/11, General News, Page 5  
By: None

Article Information	
Item ID:	00120908482
Circulation:	23,490
Number of words:	81
Advertising Space Rate	
NZD:	134

► **ED Blog - [www.ed.co.nz](http://www.ed.co.nz)**

**News 28/10 – Welcome Back Peter. PBRF Rort? Air Crash Email.**

CEISMIC Canterbury's earthquake digital archive is live and will have a launch event tonight . Welcome Back Peter Peter Coolbear has gone back to lead Ako Aotearoa after a short stint at TEC in the ITP investment team.

Date Found: 28/10/2011 7:37 AM

Summary ID: 120944507

To view the web page: [click here>>](#)

Audience	
Unique Daily Visitors:	0
Av. Story Audience:	0
Advertising Space Rate	
NZD:	0

COPYRIGHT This report and its contents are for the use of Media Monitors' subscribers only and may not be provided to any third party for any purpose whatsoever without the express written permission of Media Monitors Pty Ltd.

DISCLAIMER The material contained in this report is for general information purposes only. Any figures in this report are an estimation and should not be taken as definitive statistics. Subscribers should refer to the original article before making any financial decisions or forming any opinions. Media Monitors makes no representations and, to the extent permitted by law, excludes all warranties in relation to the information contained in the report and is not liable to you or to any third party for any losses, costs or expenses, resulting from any use or misuse of the report.

► **AdMedia & Fastline Magazine - [www.admedia.co.nz](http://www.admedia.co.nz)**  
**Two comms shops make Best Workplaces finals**

DraftFCB and Porter Novelli are among the finalists named in this year's JRA Best Workplaces Awards, announced yesterday. DraftFCB made the cut in the Medium-Large Workplace category; Porter Novelli is a finalist in the Small Workplace category.

Date Found: 28/10/2011 1:32 PM  
Summary ID: 120981761  
To view the web page: [click here>>](#)

Audience	
Unique Daily Visitors:	0
Av. Story Audience:	0

  

Advertising Space Rate	
NZD:	0

## 27/10/2011

---

► **Scoop - [www.scoop.co.nz](http://www.scoop.co.nz)**  
**ATTTO among New Zealand's 'Best Workplaces'**

27 October 2011 ATTTO among New Zealand's 'Best Workplaces' Being named a finalist in this year's JRA Best Workplaces Awards is a welcome surprise for an organisation whose raison d'être is helping other businesses build stronger, more productive...

Date Found: 27/10/2011 11:05 AM  
Summary ID: 120822967  
To view the web page: [click here>>](#)

Audience	
Unique Daily Visitors:	14,985
Av. Story Audience:	252

  

Advertising Space Rate	
NZD:	103

► **Scoop - [www.scoop.co.nz](http://www.scoop.co.nz)**  
**Commissioner finalist in best workplace award**

Electricity and Gas Complaints Commissioner finalist in best workplace award 27 October 2011 Media release The Office of the Electricity and Gas Complaints Commissioner (EGCC) is a finalist in the JRA Best Workplaces Survey for 2011. The survey is New...

Date Found: 27/10/2011 12:19 PM  
Summary ID: 120829567  
To view the web page: [click here>>](#)

Audience	
Unique Daily Visitors:	14,985
Av. Story Audience:	252

  

Advertising Space Rate	
NZD:	59

---

COPYRIGHT This report and its contents are for the use of Media Monitors' subscribers only and may not be provided to any third party for any purpose whatsoever without the express written permission of Media Monitors Pty Ltd.

DISCLAIMER The material contained in this report is for general information purposes only. Any figures in this report are an estimation and should not be taken as definitive statistics. Subscribers should refer to the original article before making any financial decisions or forming any opinions. Media Monitors makes no representations and, to the extent permitted by law, excludes all warranties in relation to the information contained in the report and is not liable to you or to any third party for any losses, costs or expenses, resulting from any use or misuse of the report.



## Council makes top 3

Three seems to be the South Taranaki District Council's lucky number. After having been a finalist for the last 3 consecutive years the Council took third place for the medium-large workplace category at the national JRA Best Workplaces Awards held last night in Auckland.

"This is the third year we have been a finalist and it gets tougher to keep increasing what are already, quite high levels of employee engagement," says Council chief executive Craig Stevenson.

"We seem to be doing things in threes - we were placed 9th in 2009, 6th in 2010 and now 3rd in 2011, so bring on 2012," says Mr Stevenson. Mr Stevenson says the result is great news for a number of reasons. "A highly engaged workforce is more productive, more innovative and more highly committed and these factors result in better service to our citizens," he says. "A

further benefit is the ability for the organisation to attract high calibre employees. Good people want to work for good organisations."

Mr Stevenson believes the reason why the Council has rated so highly comes down to the quality of its people and the strong organisational culture that exists.

"We are one big, professional family with a very positive can - do attitude. People have that positive attitude when they feel they are being valued and they are making an important contribution. Our people are totally committed to doing their best for our residents," he says.

The Council also took out the Employer of Choice Award at the Westpac Taranaki Chamber of Commerce Business Awards held last month.



## Manawatu Standard

28-Nov-2011

Page: 9

General News

Market: Palmerston North Manawatu

Circulation: 17462

Type: Provincial

Size: 15.87 sq.cms

MTWTFS-

### FMG good workplace

Local insurer Farmers Mutual Group is the ninth-best place in the country to work, according to the JRA Best Workplaces awards this year. It was a finalist for the medium-large workplace award, which was taken out by the overall winner Mars International.



## Taranaki Daily News

19-Nov-2011

Page: 3

General News

Market: New Plymouth Taranaki

Circulation: 23490

Type: Provincial

Size: 18.85 sq.cms

MTWTFS-

### Council placed

South Taranaki District Council came third in its section of the JRA Best Workplaces Awards, announced on Thursday night in Auckland. Having been a finalist three years in a row, STDC improved to third from its sixth placing in 2010. The winner of the medium-large workplace category was Mars New Zealand.



## Wanganui Chronicle

19-Nov-2011

Page: 3

General News

Market: Wanganui

Circulation: 11342

Type: Provincial

Size: 29.27 sq.cms

MTWTFS-

### Third best workplace

The South Taranaki District Council was placed third in the national JRA Best Workplaces awards held in Auckland on Thursday night. Council chief executive Craig Stevenson said he believed the council rated highly due to the quality of its people and its strong organisational culture. The council also took out the Employer of Choice award at the Westpac Taranaki Chamber of Commerce Business Awards held last month.



# Workplace award for AA Insurance

After a year spent dealing with the Christchurch earthquake fallout, AA Insurance has been named New Zealand's best workplace.

The firm beat 237 entries for the top spot in the annual JRA awards announced last night.

As well as overall winner, AA Insurance, which employs 479 workers across the country, also won the large workplace category.

It was involved heavily in the response to the earthquake organising mobile homes as offices in Christchurch so people could make claims in person.

Although a finalist for four years

running, this is the first time AA Insurance has carried off an award.

The firm was ranked above 34 other finalists after employees answered questions across categories such as culture and values, learning and development, communication and co-operation.

Three other insurance companies — Southern Cross Medical Care Society, Vero Insurance New Zealand and Wellington-based FMG — joined AA in the finals.

Now in its 12th year, the survey attracted record feedback, with more than 31,700 employees responding. — APNZ



**New Zealand Herald**  
**18-Nov-2011**  
**Page: 3**  
**The Business**  
**Market: Auckland**  
**Circulation: 170523**  
**Type: Metro**  
**Size: 40.44 sq.cms**  
**MTWTF--**

## AA best workplace

AA Insurance was last night named the country's best place to work at the JRA Best Workplaces Awards. Staff at the firm went on to give feedback placing their workplace at the top of 237 organisations across the country which entered the survey. AA Insurance employs 479 workers and was heavily involved in responding to the earthquake, organising mobile homes as offices in Christchurch. Other winners on the night included the Electricity and Gas Complaints Commissioner in the small workplace category, Brother International (NZ) in the small-medium category and Mars New Zealand in the medium-large workplace category.

18-Nov-2011

Page: 40

Business News

Market: New Zealand

Circulation: 9875

Type: National

---F--

**HEADLINE:** DDB rounds off a cracking good year**AUTHOR:** Alex Walls

DDB is the supreme winner of the National Business Review Advertising Agency of the Year awards. It also won the Campaign Brief's and Fairfax's Agency of the Year awards, Axis awards and its Lotto "Lucky Dog" ad was voted Fair Go's most popular advertisement. Andy Fackrell will be executive director while Toby Talbot is on a year's secondment with DDB London. Andy Bell is the new general manager of DDB's RAPP Tribal. DDB won the Lindauer and Steinlager accounts this year and DDB is happy with its SkyTV "Drill Sergeant" campaign for the Rugby World Cup. Long-term clients include McDonald's, Cadbury, SkyTV and AMI Insurance. Draft FCB has won Agency and Campaign of the Year at the Effies, the RSVP Grand Prix and Nexus Supreme awards and at the Cannes Media Awards won Media Agency of the Year. Draft FCB was also a finalist in the JRA best of the medium to large places to work category. Draft FCB's highlight for the year was its "What's My Number" campaign for the Electricity Authority. New contracts include Going Digital, ACC, JR Duty Free, NBR NZ Opera, Maritime NZ, New Zealand Transport Agency and George Western Foods. Draft FCB bowed out of the Auckland Council pitch, looked at pitching for Vodafone and resigned the Orcon account. Its other clients include Noel Leeming, Genesis Energy and Pak'nSave. String theory is behind Labour's election campaign. Staff at String theory have worked with Saatchi & Saatchi and for New Zealand Police through M&C Saatchi. Macquarie Bank in Australia, formerly with Ogilvy, is the company's founding client. Shine is responsible for the Mammoth Supply Company brand and increased its share of Fonterra business this year. It won the Fonterra Innovation of the Year award for the Mammoth brand. New business clients include Lion Nathan's Speights and Beck's brands and it has won Freeview and stuff.co.nz. Former chief executive of Saatchi & Saatchi New Zealand and chief executive of Saatchi & Saatchi London James Hall has been hired as executive chairman. Arch MacDonnell formerly of Inhouse Design has been appointed design director.

© Media Monitors Pty Ltd 2011

**18-Nov-2011**

**Page: 40**

**Business News**

**Market: New Zealand**

**Circulation: 9875**

**Type: National**

---F--

**MENTIONS:** Cadbury, Fonterra, Lion Nathan, Nexus, Steinlager, Vodafone, Macquarie



# Workplace award for AA Insurance

After a year spent dealing with the Christchurch earthquake fallout, AA Insurance has been named New Zealand's best workplace.

The firm beat 237 entries for the top spot in the annual JRA awards announced last night. As well as overall winner, AA Insurance, which employs 479 workers across the country, also won the large workplace category.

It was involved heavily in the response to the earthquake organising mobile homes as offices in Christchurch so people could make claims in person. Although a finalist for four years running, this is the first time AA Insurance has carried off an award. The firm was ranked above 34 other finalists after employees answered questions across

categories such as culture and values, learning and development, communication and co-operation. Three other insurance companies — Southern Cross Medical Care Society, Vero Insurance New Zealand and Wellington-based FMG — joined AA in the finals. Other winners at the black tie awards ceremony at the Langham Hotel in Auckland included the Electricity and Gas Complaints Commissioner in the small workplace category, Brother International (NZ) in the small to medium, and Mars New Zealand in the medium-large category.

Now in its 12th year, the survey attracted record feedback, with more than 31,700 employees responding.

— APNZ



## Northern Advocate

18-Nov-2011

Page: 8

General News

Market: Whangarei Northland

Circulation: 13673

Type: Provincial

Size: 71.35 sq.cms

MTWTFS-

# Workplace award for AA Insurance

After a year spent dealing with the Christchurch earthquake fallout, AA Insurance has been named New Zealand's best workplace.

The firm beat 237 entries for the top spot in the annual JRA awards announced last night.

As well as overall winner, AA Insurance, which employs 479 workers across the country, also won the large workplace category.

It was involved heavily in the response to the earthquake organising mobile homes as offices in Christchurch so people could make claims in person.

Although a finalist for four years running, this is the first time AA Insurance has carried off an award.

The firm was ranked above 34 other finalists after employees answered questions across categories such as culture and values, learning and development, communication and co-operation.

Three other insurance companies — Southern Cross Medical Care Society, Vero Insurance New Zealand and Wellington-based FMG — joined AA in the finals.

Now in its 12th year, the survey attracted record feedback, with more than 31,700 employees responding.

— APNZ



**Wairarapa Times Age**

**18-Nov-2011**

**Page: 13**

**General News**

**Market: Masterton Wairarapa**

**Circulation: 6682**

**Type: Provincial**

**Size: 74.28 sq.cms**

**MTWTF--**

## Workplace award for AA Insurance

After a year spent dealing with the Christchurch earthquake fallout, AA Insurance has been named New Zealand's best workplace.

The firm beat 237 entries for the top spot in the annual JRA awards announced last night.

As well as overall winner, AA Insurance, which employs 479 workers across the country, also won the large workplace category.

It was involved heavily in the response to the earthquake organising mobile homes as offices in Christchurch so people could make claims in person.

Although a finalist for four years running, this is the first time AA Insurance has carried off an award.

The firm was ranked above 34 other finalists after employees answered questions across categories such as culture and values, learning and development, communication and co-operation.

Three other insurance companies — Southern Cross Medical Care Society, Vero Insurance New Zealand and Wellington-based FMG — joined AA in the finals.

Now in its 12th year, the survey attracted record feedback, with more than 31,700 employees responding.

— APNZ



# Fun focus for top workplace

Tauranga business Footsteps Education is in the running for an employer of the year award for the second year running.

The home-based early childhood education provider is the only Western Bay of Plenty organisation in the running for the JRA Best Workplaces Award, with high hopes they will win the small-medium workplace category they placed fourth in last year.

Marketing manager Stacey Blumenthal says everyone in the organisation – which includes 16 in the Tauranga office and 50 trained early childhood teachers around the county – believed it is a great workplace because of the ways staff are looked after.

Footsteps has been running for 12 years and currently provides free early childhood education to 1000 pre-schoolers around the country, funded under the government's free early childhood programme. Those involved are provided teaching materials and teach the child themselves with regular guidance and feedback from a mentor teacher.

Stacey says the business has a strong focus on offering a positive workplace culture – which includes giving all staff a day off to work at their chosen charity every year, supporting personal development with 20 training days a year, taking parts in lots of



*Fun is a major focus at leading Tauranga employer Footsteps Education, with regular team activities. From left; Gina Drury, Christine Cameron, Marie Johnston, Kylie Powell, and Cathy Bowen.*

community projects and having lots of fun activities. She says the organisation also celebrates positive achievements by its staff.

“We are really excited about being in the awards again and leading the way for the Bay – for the second time.

“Footsteps is committed to giving our staff a great environment, to make sure every child gets the best start possible.

“The way we do this is by having a whanau, not a ‘workforce’, where we all look after each other just like family does.”

The awards are based on an in-depth survey on the workplace environment from confidential employee feedback, with the winners to be announced today, Friday, November 18.

**By Hamish Carter**



## Workplace award for AA Insurance

After a year spent dealing with the Christchurch earthquake fallout, AA Insurance has been named New Zealand's best workplace.

The firm beat 237 entries for the top spot in the annual JRA awards announced last night.

As well as overall winner, AA Insurance, which employs 479 workers across the country, also won the large workplace category.

It was involved heavily in the response to the earthquake organising mobile homes as offices in Christchurch so people could make claims in person.

Although a finalist for four years running, this is the first time AA Insurance has carried off an award.

The firm was ranked above 34 other finalists after employees answered questions across categories such as culture and values, learning and development, communication and co-operation.

Three other insurance companies — Southern Cross Medical Care Society, Vero Insurance New Zealand and Wellington-based FMG — joined AA in the finals.

Now in its 12th year, the survey attracted record feedback, with more than 31,700 employees responding.

— APNZ



# Third year in 'best workplace' finals

By JOHN LEWIS

GIVING employees an opportunity to be creative and take ownership of their work has elevated a small Dunedin company to the finals of the JRA Best Workplace Awards for the third consecutive year.

ADInstruments provides computer-based data acquisition systems for research and education, and employs about 40 highly skilled computer science specialists.

The company's employees completed a confidential survey about their workplace, and in return, the company received valuable feedback through online reports to identify both the positive aspects of the workplace, and those that needed work.

ADInstruments achieved some of the best survey results in New Zealand and the company has been nominated for the national award in the Best Small Workplace (20-49 employees) category.

It is the only company in the South Island to reach the 2011 finals.

Company co-founder and technical director Michael Macknight said he was proud of the nomination.

"The acknowledgement that our staff love working here — that's the real reward.

Company global human

resources manager Kelly Macknight said the company was privileged to have such highly skilled employees who wanted to work in Dunedin.

"The people here are as good as any around the world.

"We try to give them ownership of projects. They contribute ideas and they are able to be creative in their work."

Both said it would be nice to win the award, but it was not their main priority. Mr Macknight said the company had been a finalist in the competition for the past three years, and being consistently in the top three each year was proving

to be just as fruitful for the company's image.

ADInstruments supplies equipment to some of the world's most high-profile government and private organisations, and academic institutions, including all 100 of the world's top 100 universities.

During the past 25 years, the company has expanded and opened 13 offices around the globe.

Clients include Roche Bioscience, Toyota, Shiseido, Pfizer, Lockheed Martin, Oxford University, Cambridge University, Harvard and Stanford.

ADInstruments will learn whether they will be third time lucky at a black tie awards ceremony in Auckland tomorrow night.



Michael Macknight



Kelly Macknight



**Bay News**  
**03-Nov-2011**  
Page: 5  
General News  
Market: Tauranga  
Circulation: 20833  
Type: NZ Community  
Size: 68.53 sq.cms  
--W----

## JRA BEST WORKPLACES AWARDS

Tauranga-based Footsteps Education is a finalist in the JRA Best Workplaces Awards for the second year running.

The home-based early education provider is up against Aviation Tourism and Travel Training Organisation, Brother International (NZ), Cardinal Logistics, Giltrap City Toyota, GrabOne, Hyundai Motors NZ, Mercy Hospice Auckland, Obex Medical and Soltius New Zealand in the Small-Medium Workplace category.

This year a record number of employees gave feedback on their workplaces, with more than 31,700 Kiwis responding to the JRA Best

Workplaces Survey from 237 different organisations across the country.

Now in its 12th year, the survey uses confidential feedback from organisations' employees to rate their employers. As the largest survey of workplace climate and employee opinion in the country it has become the benchmark for best workplace practices nationwide.

The winners of all four categories, small, small to medium, medium to large and large workplaces, plus the overall winner will be announced at a ceremony in Auckland on November 17.



**Stratford Press**  
**03-Nov-2011**  
Page: 7  
General News  
Market: Taranaki  
Circulation: 8794  
Type: NZ Community  
Size: 79.43 sq.cms  
--W----

# Great place to work

South Taranaki District Council is one of the best employers in the country.

The council has again been chosen as a finalist in the national JRA Best Workplaces Survey — for the third consecutive year.

As an aside STDC also won the Employer of Choice award at Saturday's Westpac Taranaki Chamber of Commerce Business Awards.

The JRA Best Workplaces Survey is New Zealand's largest annual workplace climate-employee engagement survey and uses confidential feedback from organisations' employees to rate their employers. Now in its 12th year, as the largest survey of workplace climate and employee

opinion in the country, it is hailed as a benchmark for best workplace practices nationwide.

"I am proud of our organisation and our people," says council chief executive Craig Stevenson. A highly engaged workforce is more productive, more innovative and highly committed and these factors result in better service to our citizens. Our low rates of absenteeism and very high rates of after-hours volunteering are a further demonstration of this," he says. "A further benefit is the ability for the organisation to attract high-calibre employees."

The council is a finalist in the medium-large category. The winners will be announced in Auckland on November 17.

Source: [www.stdc.govt.nz](http://www.stdc.govt.nz)



## South Taranaki District Council - place to work!



South Taranaki District Council is, once again, a finalist in the national JRA Best Workplaces Survey for medium-large businesses for the third consecutive year.

The JRA Best Workplaces Survey is New Zealand's largest annual workplace climate-employee engagement survey from organisations' employees to rate their employers. This year, a record 31,700 employees from 237 organisations across the country took part.

"I am pleased with this result and proud of our organisation and

our people," says Council CEO Craig Stevenson.

Mr Stevenson says the result is great news for a number of reasons. "A highly engaged workforce is more productive, more innovative and highly committed and these factors result in better service to our citizens. Our low rates of absenteeism and very high rates of after-hours volunteering are a further demonstration of this" he says. "Our people are totally committed to doing their best for our residents."

The winners will be announced on November 17.



## Travel Memo

01-Nov-2011

Page: 16

General News

Market: New Zealand

Circulation: 2550

Type: NZ Magazines Trade

Size: 46.00 sq.cms

-T--F--

## ATTTO among NZ's 'Best Workplaces'

ATTTO (the Aviation, Tourism and Travel Training Organisation) is among 10 finalists in the running to be named 'Best Small to Medium Workplace', the JRA Best Workplaces Awards'. ATTTO has a team of more than 50 staff spread across offices in Auckland, Wellington, Christchurch, Blenheim and Rotorua.

The awards are based on an online survey completed by the employees of participating organisations. This year 237 organisations participated in the survey, 87 of which were considered 'small to medium sized businesses'. The award winners will be announced at an event in Auckland on 17NOV.



# Staff minds matter

Mental well-being boosts productivity.

By Susan Edmunds

**E**MPLOYERS ARE being told they must watch out for the mental well-being of their staff, as well as the physical.

Judi Clements, chief executive of the Mental Health Foundation, said a recent survey found that only 40 per cent of people were happy in their jobs. "Forty-five per cent were planning to look for another within the next year and only 33 per cent would recommend their employer."

She said unhappy people in a workplace could make a big difference to productivity.

"The possible impacts are a higher rate of staff turnover, higher rates of sick leave, increases in workplace injuries and accidents, increased expenses for counselling [in workplaces that have an employee-assistance programme] and less open communication between staff."

Clements said employers should set up a culture where people treated each other with respect and kindness and staff felt able to ask for help. "People don't leave their families and

relationships behind when they come to work. Giving people permission to live a balanced life will ultimately result in greater productivity."

Dan Tohill's company, Inspire Group, is a finalist in the small-business category in this year's JRA Best Workplaces Awards, a survey which uses confidential feedback from employees to rate employers.

Tohill said it was the fifth time his business had been a finalist. "We focus on our people. We are clear about what we expect and provide a pretty cool environment."

He said there was flexibility for staff and lots of parties and social events. "We try to look out for people."

It was a win-win for employers when staff were happy. Because the company was a small business, he said it was important that the leadership team felt empowered to spread the workload among key people.

Clements said managers should spend time with staff so they understood what support each individual needed to flourish. "Through engaging with their staff, managers will



**GOOD:** Employers should set up a supportive culture. GETTY IMAGES

be able to keep their team up to date with any relevant organisational issues and offer practical support, including flexible work hours, extra training and encourage staff to use support systems."

Employees in turn had an obligation to work with others to resolve ongoing issues, to set goals and make a commitment to them, to maintain a balance between personal needs, work and family obligations and to communicate openly with management about any con-

cerns they had, she said.

"It's about developing strategies to effectively create and maintain a mentally healthy and more productive workplace, how to recognise stressors and find ways of coping with them, and a variety of ways employers can discuss mental-health issues."

Tohill said there was not enough focus on workers' mental well-being in most workplaces. But "if someone's head is in the right place, they will achieve".



# Where staff love their jobs

**Jared Smith**

jared.smith@dailynews.co.nz

There must be something in the coffee at the South Taranaki District Council.

For the third year running, it is the only local government agency to be a finalist in the JRA Best Workplaces survey.

The annual workplace climate-employee engagement survey uses confidential feedback from employees to rate their employers.

The council had a 91 per cent response rate from its staff this year, making it once again a top 10 finalist

in the medium-large business category.

Chief executive Craig Stevenson said he was “chuffed” about the “three-peat”.

“We hope to move up a few places in the top 10 this year but both Mars [New Zealand] and TradeMe are high performing organisations so I am sure they will be right up there again.”

Robynne Harford, a senior asset information officer with 15 years at the council, said staff always made new employees welcome.

“It’s a family-friendly environment; a lot of the people who work at council came from another place,

they don’t have friends or family here. We’re a melting pot of people like that.”

Personal assistant Michelle Commerer said she also saw the staff as her “second family”.

“If someone has a problem, we all just help each other out.”

Building control officer Darron Rapson, who earlier in the year was given permission to attend the Christchurch earthquake cleanup, said management encouraged them to “think outside the box” in their work.

“I like the sense the management will give me the reins myself, while working within the regulations.”

**Happy workplace:**

South Taranaki District Council’s Darron Rapson and Michelle Commerer.

Photo: JARED SMITH/FAIRFAX NZ





# Rural insurer is awards finalist

**Jono Galuszka**

jono.galuszka@mssl.co.nz

One local business has managed to work its way into the JRA Best Workplaces Awards this year.

Rural insurer Farmers Mutual Group (FMG) is a finalist for the medium-large workplace award, alongside last year's winner Mars New Zealand.

The finalists are decided after employees at companies give feedback on what they thought of their workplace.

The data is anonymous, and is returned after judging to businesses so they can see where they can improve.

FMG spokesman Andy Earnshaw said the company was "stoked" with the recognition.

"In the Manawatu, we do want

people to want to work for FMG," he said.

"If people are happy, it shows that people are getting great service."

It was the second year the company had made the finals, which Earnshaw said proved the company was consistently finding ways to keep staff happy. "It's an indication of the hard work going on here."

He said there was no secret to FMG's success, rather, they had worked with everyone across the company to come up with a common purpose for where they wanted the company to head.

Earnshaw recommended it as a great way for other companies to get people to "all work off the same script".

The workplace awards had 35 finalists from across the country.

The winners will be announced on November 17.



## Taranaki Daily News

28-Oct-2011

Page: 5

General News

Market: New Plymouth Taranaki

Circulation: 23490

Type: Provincial

Size: 36.26 sq.cms

MTWTFS-

### IN BRIEF

#### Best work title retained

For the third year in a row the South Taranaki District Council is among the best workplaces in the country, according to its employees. The council is a finalist in the medium-large category of the annual JRA Best Workplace Awards. Competition in STDC's category includes Mars New Zealand and Fairfax Media's TradeMe. The awards recognise organisations that make work a positive experience. About 31,700 people responded to the survey from 237 different organisations across the country. Winners will be announced on November 17.